

2017 CAPITOL LAND TRUST SPONSORSHIP OPPORTUNITIES

Connecting People, Conserving Land



Photo by Bruce Livingston

2017 Annual Sponsorship Levels

\$10,000
Steward

- Planning session to determine additional opportunities, such as special events, a VIP outing or press opportunities
- Logo recognition with hyperlink on all *The Heron* email updates
- For 1 outreach event receive logo recognition with hyperlink on event webpage, *The Heron* email updates and Facebook
- For both the Conservation Breakfast and the Summer Gala & Auction receive Inlet level benefits
- Year-round logo representation on our website
- Payment plan options (i.e., monthly, quarterly)

\$7,500
Essential Sponsor

- Logo recognition with hyperlink on all *The Heron* email updates
- For 1 outreach event receive logo recognition with hyperlink on event webpage, *The Heron* email updates and Facebook
- For both the Conservation Breakfast and the Summer Gala & Auction receive Inlet level benefits
- Year-round logo representation on our website
- Payment plan options (i.e., monthly, quarterly)

\$5,000
Capitol Sponsor

- For 1 outreach event receive logo recognition with hyperlink on event webpage, *The Heron* email updates and Facebook
- For both the Conservation Breakfast and the Summer Gala & Auction receive Inlet level benefits
- Year-round logo representation on our website
- Payment plan options (i.e., monthly, quarterly)

\$3,000
Sustainer Sponsor

- For both the Conservation Breakfast and the Summer Gala & Auction receive Inlet level benefits
- Year-round logo representation on our website
- Payment plan options (i.e., monthly, quarterly)

Why support conservation?

- Your customers care!
- Community members want a collaborative approach to saving natural areas, working farms, and forests that includes business.
- By supporting Capitol Land Trust, you are committing to a legacy of clean water, clean air, and open space to live and work in.
- Your community benefits from conservation, and you can make a difference through your sponsorship.

Outreach Events

Capitol Land Trust hosts many member-only and public events throughout the year - from kayak trips, to bird tours, to stewardship work days, to salmon-viewing parties.

Our Members

Capitol Land Trust has over 2,500 supporters, who receive our event invitations, *The Heron* email updates, our printed newsletter, and the Annual Report.

Our supporters are extremely engaged in our work, and the community, and highly value conservation for quality of life.



Photo by Ann Harrie

2017 Business Membership

\$500

Business Membership

- Name recognition with hyperlink in 1 *The Heron* email update
- Receive printed newsletter and *The Heron* email updates
- Free admission to members-only events and invitations to guided tours, educational programs and special events
- Name in 2017 Annual Report

\$250

Business Membership

- Receive printed newsletter and *The Heron* email updates
- Free admission to members-only events and invitations to guided tours, educational programs and special events
- Name in 2017 Annual Report

2017 Conservation Breakfast Sponsorship Levels

\$2,500

Inlet Sponsor

- Logo on 1 slide, specific to you, shown on a looped slideshow as attendees enjoy the breakfast buffet
- Logo on 1 slide, specific to you, shown during program
- Logo on Welcome Sign posted at the event
- Tagged in a Facebook post
- Logo on email invitations with a hyperlink
- Verbal thanks given during program of event
- Name in 2017 Annual Report
- Logo on an Inlet Sponsor slide shown during the program
- Logo with hyperlink on event webpage
- Logo in material given to attendees at the event (i.e. program)

\$1,500

Tide Sponsor

- Logo on Welcome Sign posted at the event
- Tagged in a Facebook post
- Name on email invitations with a hyperlink
- Verbal thanks given during program of event
- Name in 2017 Annual Report
- Logo on a Tide Sponsor slide shown during the program
- Logo with hyperlink on event webpage
- Logo in material given to attendees at the event (i.e. program)

\$1,000

Shore Sponsor

- Tagged in a Facebook post
- Name on email invitations with a hyperlink
- Verbal thanks given during program of event
- Name in 2017 Annual Report
- Name on a Shore Sponsor slide shown during the program
- Logo with hyperlink on event webpage
- Name in material given to attendees at the event (i.e. program)

\$800

Heron Sponsor

- Name on email invitations with a hyperlink
- Verbal thanks given during program of event
- Name in 2017 Annual Report
- Name on a Heron Sponsor slide shown during the program
- Name with hyperlink on event webpage
- Name in material given to attendees at the event (i.e. program)

Table Captain

Commitment to fill a table of 8 people

- Name on a Table Captain slide shown during the program
- Name on event webpage
- Name in material given to attendees at the event (i.e. program)

2017 Summer Gala & Auction Sponsorship Levels

\$2,500 Inlet Sponsor

- 2 Summer Gala & Auction tickets
- Logo on printed event invitation
- Name in 2017 Annual Report
- Tagged in a Facebook post
- Logo with hyperlink on email invitations
- Verbal thanks given during program of event
- Logo with hyperlink on event webpage
- Logo in material given to attendees at the event (i.e. program, auction catalog)

\$1,500 Tide Sponsor

- Logo on printed event invitation
- Name in 2017 Annual Report
- Tagged in a Facebook post
- Name with hyperlink on email invitations
- Verbal thanks given during program of event
- Logo with hyperlink on event webpage
- Logo in material given to attendees at the event (i.e. program, auction catalog)

\$800 Heron Sponsor

- Name on printed event invitation
- Name in 2017 Annual Report
- Tagged in a Facebook post
- Name with hyperlink on email invitations
- Verbal thanks given during program of event
- Logo with hyperlink on event webpage
- Name in material given to attendees at the event (i.e. program, auction catalog)

In-Kind Donors

- Tagged in a Facebook post
- Name on email invitations
- Verbal thanks given during program of event
- Logo with hyperlink on event webpage
- Name in material given to attendees at the event (i.e. program, auction catalog)