2018 CAPITOL LAND TRUST SPONSORSHIP OPPORTUNITIES

Connecting People, Conserving Land



hoto by Bruce Livingsto

2018 Annual Sponsorship Levels

\$10,000 Steward

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- Planning session to determine additional opportunities, such as special events, a VIP outing or press opportunities
- Logo recognition with hyperlink on all *The Heron* email updates
- For 1 outreach event receive logo recognition with hyperlink on event webpage, *The Heron* emailupdates and Facebook
- For both the Conservation Breakfast and the Summer Gala & Auction receive Inlet level benefits
- Year-round logo representation on our website
- Payment plan options (i.e., monthly, quarterly)

\$7,500 Essential Sponsor

- Logo recognition with hyperlink on all *The Heron* email updates
- For 1 outreach event receive logo recognition with hyperlink on event webpage, *The Heron* email updates and Facebook
- For both the Conservation Breakfast and the Summer Gala & Auction receive Inlet level benefits
- Year-round logo representation on our website
- Payment plan options (i.e., monthly, quarterly)

\$5,000 Capitol Sponsor

- For 1 outreach event receive logo recognition with hyperlink on event webpage, *The Heron* email updates and Facebook
- For both the Conservation Breakfast and the Summer Gala & Auction receive Inlet level benefits
- Year-round logo representation on our website
- Payment plan options (i.e., monthly, quarterly)

\$3,000 Sustainer Sponsor

- For both the Conservation Breakfast and the Summer Gala & Auction receive Inlet level benefits
- Year-round logo representation on our website
- Payment plan options (i.e., monthly, quarterly)

Contact: Alison Beglin, Events Coordinator - 360.943.3012 - alison@capitollandtrust.org - CapitolLandTrust.org

Deadlines may apply to printed material benefits

Why support conservation?

- Your customers care!
- Community members want a collaborative approach to saving natural areas, working farms, and forests that includes business.
- By supporting Capitol Land Trust, you are committing to a legacy of clean water, clean air, and open space to live and work in.

Photo by Ann Harrie

• Your community benefits from conservation, and you can make a difference through your sponsorship.

Outreach Events

Capitol Land Trust hosts many member-only and public events throughout the year - from kayak trips, to bird tours, to stewardship work days, to salmon-viewing parties.

Our Members

Capitol Land Trust has over 2,500 supporters, who receive our event invitations, *The Heron* email updates, our printed newsletter, and the Annual Report.

Our supporters are extremely engaged in our work, and the community, and highly value conservation for quality of life

2018 Business Membership

\$500 Business Membership

• Name recognition with hyperlink in 1 *The Heron* email update

- Receive printed newsletter and *The Heron* email updates
- Free admission to members-only events and invitations to guided tours, educational programs and special events
- Name in 2018 Annual Report

\$250 Business Membership

- Receive printed newsletter and *The Heron* email updates
- Free admission to members-only events and invitations to guided tours, educational programs and special events
- Name in 2018 Annual Report

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2018 Conservation Breakfast Sponsorship Levels



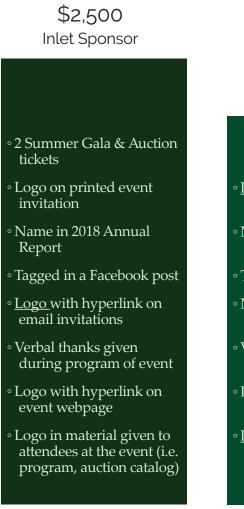
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Page 4

2018 Summer Gala & Auction Sponsorship Levels



\$1,500 Tide Sponsor

- <u>Logo</u> on printed event invitation
- Name in 2018 Annual Report
- Tagged in a Facebook post
- Name with hyperlink on email invitations
- Verbal thanks given during program of event
- Logo with hyperlink on event webpage
- <u>Logo</u> in material given to attendees at the event (i.e. program, auction catalog)

\$800 Heron Sponsor

- Name on printed event invitation
- Name in 2018 Annual Report
- Tagged in a Facebook post
- Name <u>with hyperlink</u> on email invitations
- Verbal thanks given during program of event
- Logo with hyperlink on event webpage
- Name in material given to attendees at the event (i.e. program, auction catalog)

In-Kind Donors

- Tagged in a Facebook post
- Name on email invitations
- Verbal thanks given during program of event
- Logo with hyperlink on event webpage
- Name in material given to attendees at the event (i.e. program, auction catalog)

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