

2020 CAPITOL LAND TRUST SPONSORSHIP OPPORTUNITIES

Connecting People, Conserving Land



Photo by Bruce Livingston



Photo by Ann Harrie

WHY

support CLT conservation in 2020?

Outreach Events

Capitol Land Trust hosts many member-only and public events throughout the year — from kayak trips, to bird tours, to stewardship work days, to salmon-viewing parties.

2,500 Members & their Families

Capitol Land Trust’s more than 2,500 supporters receive our event invitations, *The Heron* emails, our printed newsletter, and the Annual Report. Our supporters are extremely engaged in our work, and the community, and highly value conservation for their quality of life.

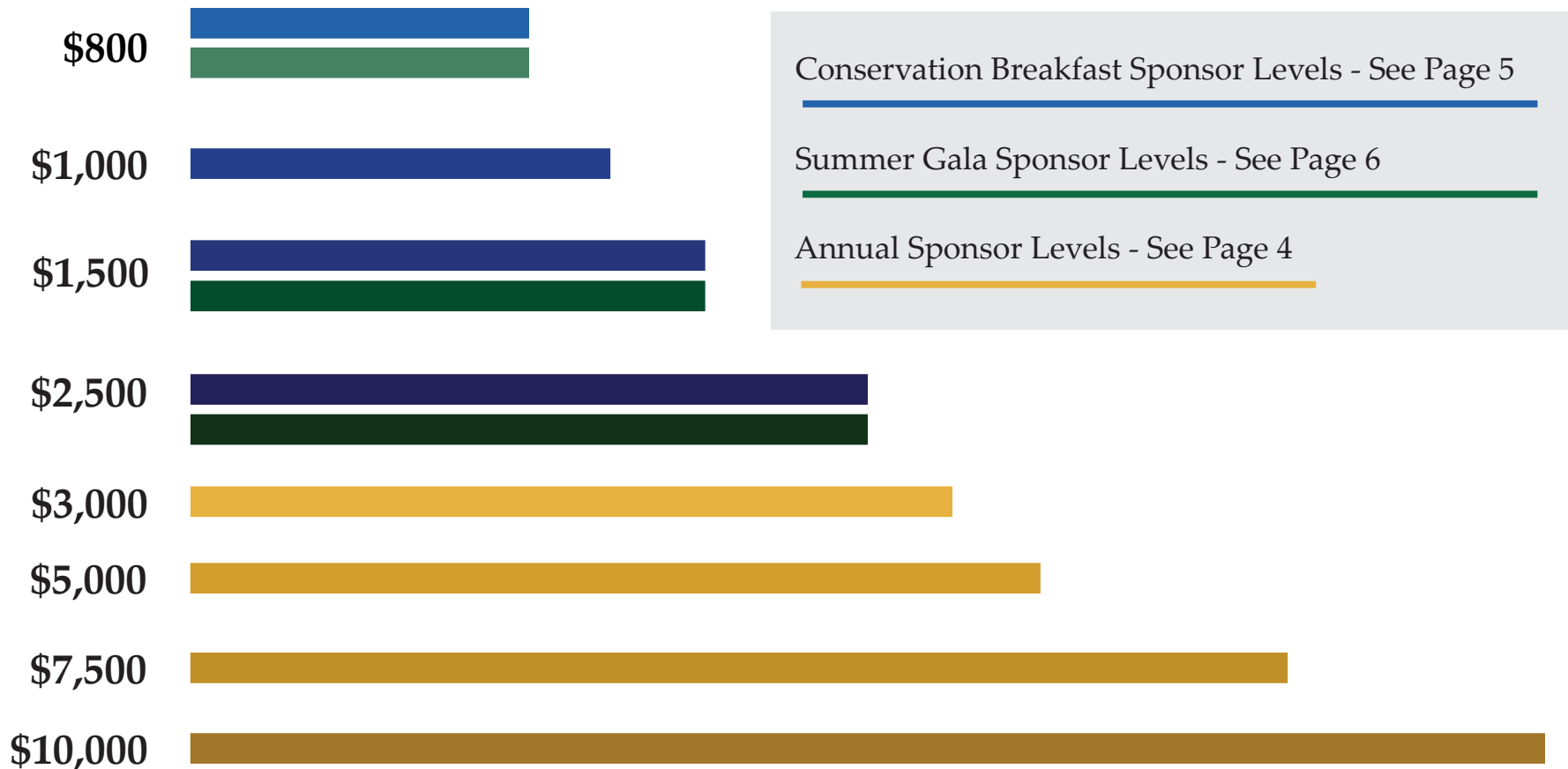
Your Customers Care!

Your support for Capitol Land Trust builds a legacy of clean water, clean air, and open space — helping to make this a great place to live and work.

Your community benefits from conservation, and you can make a difference through your sponsorship.

2020 Sponsorship Overview

- Annual sponsorship and traditional event sponsorships are available.
- A sponsorship at any level is valuable to Capitol Land Trust.
- Benefits to sponsors are additive, based on level.
- Customized benefits are possible, consistent with level.



2020 Annual Sponsorship Levels

\$10,000 Steward

- Planning session to determine additional opportunities, such as special events, a VIP outing or press opportunities
- Your logo with hyperlink on all *The Heron* monthly emails
- For 1 outreach event, you receive your logo with hyperlink on the event webpage, *The Heron* monthly emails and Facebook
- For both the Conservation Breakfast and the Summer Gala you receive Inlet level benefits (see page 5 and 6)
- Year-round, your logo displayed on our website
- Payment plan options (i.e., monthly, quarterly)

\$7,500 Essential Sponsor

- Your logo with hyperlink on all *The Heron* monthly emails
- For 1 outreach event, you receive your logo with hyperlink on the event webpage, *The Heron* monthly emails and Facebook
- For both the Conservation Breakfast and the Summer Gala receive Inlet level benefits (see page 5 and 6)
- Year-round, your logo displayed on our website
- Payment plan options (i.e., monthly, quarterly)

\$5,000 Capitol Sponsor

- For 1 outreach event, you receive your logo with hyperlink on the event webpage, *The Heron* monthly emails and Facebook
- For both the Conservation Breakfast and the Summer Gala receive Inlet level benefits (see page 5 and 6)
- Year-round, your logo displayed on our website
- Payment plan options (i.e., monthly, quarterly)

\$3,000 Sustainer Sponsor

- For both the Conservation Breakfast and the Summer Gala receive Inlet level benefits (see page 5 and 6)
- Year-round, your logo displayed on our website
- Payment plan options (i.e., monthly, quarterly)

2020 Conservation Breakfast Sponsorship Levels

\$2,500

Inlet Sponsor

- Your logo displayed on looped slideshow as attendees enjoy breakfast
- Your logo on Welcome Sign at the event
- You are tagged in a CLT Facebook post
- Your logo on email invitations with a hyperlink
- Verbal thanks given during event program
- Your name in 2020 Annual Report
- Your logo on 'Inlet Sponsor' slide shown during the program
- Your logo with hyperlink on event webpage
- Your logo in materials given to attendees at the event (i.e. program)

\$1,500

Tide Sponsor

- Your logo on Welcome Sign at the event
- You are tagged in a CLT Facebook post
- Your name on email invitations with a hyperlink
- Verbal thanks given during program of event
- Your name in 2020 Annual Report
- Your logo on a 'Tide Sponsor' slide shown during the program
- Your logo with hyperlink on event webpage
- Your logo in materials given to attendees at the event (i.e. program)

\$1,000

Shore Sponsor

- You are tagged in a CLT Facebook post
- Your name on email invitations with a hyperlink
- Verbal thanks given during program of event
- Your name in 2020 Annual Report
- Your name on a 'Shore Sponsor' slide shown during the program
- Your logo with hyperlink on event webpage
- Your name in material given to attendees at the event (i.e. program)

\$800

Heron Sponsor

- Your name on email invitations with a hyperlink
- Verbal thanks given during program of event
- Your name in 2020 Annual Report
- Your name on a 'Heron Sponsor' slide shown during the program
- Your name with hyperlink on event webpage
- Your name in material given no attendees at the event (i.e. program)

Table Captain

Commitment to fill a table of 8 people

- Your name on a 'Table Captain' slide shown during the program
- Your name on event webpage
- Your name in material given to attendees at the event (i.e. program)

2020 Summer Gala Sponsorship Levels

\$2,500

Inlet Sponsor

- You receive 2 Summer Gala tickets
- Your logo on printed event invitation
- Your name in 2020 Annual Report
- You are tagged in a CLT Facebook post
- Your logo with hyperlink on email invitations
- Verbal thanks given during program of event
- Your logo with hyperlink on event webpage
- Your logo in material given to attendees at the event (i.e. program)

\$1,500

Tide Sponsor

- Your logo on printed event invitation
- Your name in 2020 Annual Report
- You are tagged in a CLT Facebook post
- Your name with hyperlink on email invitations
- Verbal thanks given during program of event
- Your logo with hyperlink on event webpage
- Your logo in material given to attendees at the event (i.e. program)

\$800

Heron Sponsor

- Your name on printed event invitation
- Your name in 2020 Annual Report
- You are tagged in a CLT Facebook post
- Your name with hyperlink on email invitations
- Verbal thanks given during program of event
- Your logo with hyperlink on event webpage
- Your name in material given to attendees at the event (i.e. program)

In-Kind Donors

- You are tagged in a CLT Facebook post
- Your name on email invitations
- Verbal thanks given during program of event
- Your logo with hyperlink on event webpage
- Your name in material given to attendees at the event (i.e. program)



2020 Business Memberships

\$500 Business Membership

- Your name recognized with hyperlink in one of *The Heron* emails
- You receive printed newsletter and *The Heron* emails
- You have free admission to members-only events and invitations to guided tours, educational programs and special events
- Your name in 2020 Annual Report

\$250 Business Membership

- You receive printed newsletter and *The Heron* emails
- You have free admission to members-only events and invitations to guided tours, educational programs and special events
- Your name in 2020 Annual Report